

MASS COMMUNICATION PROJECTS, SEMINARS, ESSAYS AND PAPERS

The Effect Of Twitter Social Networking Sites On The Behaviour Of Secondary School Students

ABSTRACTThis study explains the effect of Twitter social networking sites on the behaviour of secondary school students in Essence International schools, Kaduna and the ways it affect them. The study ...

Premium 79 pages 10097 words Project

Television As A Tool For National Integration

ABSTRACTNational integration has been described as the role in which television must play. This term paper will critically examine the level to which television can aid national integration and to ach...

Premium 52 pages 5514 words Project

The Role Of Broadcast Media In Mobilizing Women For Political Participation

ABSTRACTThe low rate of female participation in politics compared to that of their male counter- parts in Nigeria creates a need to examine the situation in this study, "The role of broadcast media ...

Premium 116 pages 10534 words Project

Role Of Nigerian Television Authority In The Mobilization Of The Electorate For Political Elections (a Study Of 2011 Election In Makurdi Local Government Area, Benue State)

The aim of this study was to determine The role of Nigerian Television Authority in the mobilization of the electorates for political elections (A study of 2011 general elections in Makurdi Lo...

Premium 55 pages 10290 words Project

The Influence Of Social Networking On The Academic Performance Of Caritas University Student

Objectives of the Study is To determine the influence of social networking on the academic performance of Caritas University Students; To ascertain the amount of time students spend on social n...

Premium 52 pages 9568 words Project

Influence Of "second Chance" (a Foreign Television Programme On The Social Behaviour Of Nnamdi Azikiwe University Students, Awka)

The study had the following objectives:1. To find out if the students of Nnamdi Azikiwe University Awka are aware of the foreign film „Second Chance". 2. To find out how often the stude...

Premium 47 pages 8204 words Project

Influence Of Radio Ownership On Professional Journalism Practice

The broad objective of the study is to determine Radio ownership as constraint for professional journalism practice in FRCN. To determine how journalist are been restricted from their duty....

Premium 56 pages 10140 words Project

Influence Of News Censorship On The Performance Of Media Houses In Nigeria (a Study Of Nasarawa Broadcasting Service, Lafia)

AbstractThe aim of this study was to analysis the influence of News Censorship on the Performance of Media Houses in Nigeria. The aim of this study was achieved using the survey research method. Subje...

Premium 60 pages 9934 words Project

Influence Of African Independent Television As A Watchdog Against Child Abuse And Labour With A Particular Focus To Child Trafficking (a Study Of Gariki Residents Of Abuja Metropolis)

AbstractThe aim of this study was to analyze the Influence of African Independent Television as a Watchdog against Child Abuse and labour with a particular focus to Child Trafficking. The study made u...

Premium 53 pages 10494 words Project

The Role Of Independent Television Benin In Political Mobilization Of Rural Areas In Nigeria

This study has the following objectives:i. To know the extent to which the independent Television Benin Programs have gone in mobilizing voters in rural areas during elections.ii. To find out the resp...

Premium 55 pages 10100 words Project

Impact Of Top Rank Hotels Profitability Through Advertising In Nta Enugu

The study have the following objectives:1. To access the gain the hotel stands to obtain from aggressive advertising. 2. To find out how the hotel budget for advertisement 3. To find out how...

Premium 60 pages 8820 words Project

Impact Of Television Advertising On Etisalat Market Audience (a Study Of Owerri Metropolis, Imo State) January – June 2013

The major thrust of this work is to arise the impact of television advertising on Etisalat market audience; a study of Owerri metropolis, Imo state (January – June 2013). This work is divide...

Premium 55 pages 11384 words Project

Impact Of Television Advertising In Promoting The Sales Of Mtn Products In Enugu Metropolis

AbstractThis project examines the Impact of television advertising in promoting the sales of MTN products in Enugu metropolis. Survey research method was used for the study and purposive sampling tech...

Premium 59 pages 10312 words Project

Impact Of Social Media On Students Academic Performance (a Study Of Students Of University Of Abuja)

AbstractThe aim of the study was to analyze the impact of social media on the student's academic performance [A study of students of University of Abuja]. To achieve this, the survey research method...

Premium 62 pages 13166 words Project

Impact Of Social Media On Modern Journalism (a Study Of Journalists In Makurdi Metropolis)

AbstractThe aim of this study was to determine the impact of social media on modern journalism in Makurdi metropolis. To achieve this aim, the survey research method and chi-square were used. Subjects...

Premium 63 pages 12958 words Project

Impact Of Information And Communication Technology (ict) On Radio News Reporting (a Study Of Altantic Fm Uyo)

The objectives of this study are: 1. To find out if Information and Communication Technologies are used by Atlantic FM, Uyo in it broadcast reporting. 2. To find the extent ICT is been appli...

Premium 40 pages 7445 words Project

Impact Of Gulder Advertisement On The Social Behaviour Of Student's Of Enugu State University Of Science And Technology, Enugu

The objectives of this study are as follows; 1. To examine whether Gulder advertisement impact on the behaviour of students of ESUT. 2. To examine the nature of impact Gulder advertisement h...

Premium 41 pages 7480 words Project

Impact Of Freedom Of Information Act On Journalism Practice: A Study Of Journalism Practice In Uyo Community- From January To June 2013

AbstractThis project on — impact of Freedom of Information Act: A study of journalism practices in Uyo community – from January to June, is aimed at finding out how Freedom of Information Act impa...

Premium 68 pages 12813 words Project

The Impact Of Breath-away Programme Cross River Television Programme On Children As Related To Social Behavioral Problems In Nigeria - A Case Study Of Yakurr Lga

The following are the objectives of the studyTo know the number of children exposed to the Breath Away Programme, Cross River State Broadcasting Television.To know how parents and guardians guide thei...

Premium 44 pages 9259 words Project

Attitude Of Female Caritas University Mass Communication Students Towards Journalism As A Career

The objectives of the study are; To find out if the hazard of journalism as a career scare women away from the profession. To find out if the fragile nature of women make them drop their pro...

Premium 88 pages 13939 words Project

The Impact Of Management Communication For Effective Organizational Performance (a Case Study Of Anammco Anambra Motor Manufacturing Company Ltd)

The focus of this study is â€œthe impact of management communication for effective organizational performanceâ€• with particular reference to ANAMMCO, Enugu....

Premium 88 pages Project

The Press In Nigerian Politics: Analysis Of Issues And Patterns Of News Coverage

This project is on â€œthe press in Nigerian politics: with analysis of issues and patterns of news coverage....

Premium 69 pages Project

Public Relation As A Tool For Industrial Harmony (a Case Study Of The Nigerian Police Enugu)

This study is necessitated by incessant complaints about the police...

Premium 75 pages Project

Advertising: A Survival Strategy For Mass Media Organisation (a Case Study Of Nigeria Television Authority, Nta, Enugu)

This study is an investigation carried out in order to find the impact of adoption of advertising as a survival strategy in mass media organization....

Premium 68 pages Project

Public Relation A Tool For Conflict Resolution (a Case Study Of Nitel)

A public relations is the acts of employing effective communication to build sustain and defend organizational's reputation among both its internal and external public....

Premium 72 pages Project

Impact Of E Movie On The Life Of Students Of Tertiary Institution In Nigeria [a Case Study Of I.m.t]

In this write up impact of home video on the life of student of tertiary institution in Nigeria is presented....

Premium 43 pages Project

Mass Media As An Instrument Of Political Mobilization: (a Case Study Of The Enugu State Broadcasting Service (esbs))

The various literature studies intended to stress the mass media role in the National Development which reflects in the area of democracy political leadership....

Premium 51 pages Project